

**SEAGOVILLE ECONOMIC DEVELOPMENT CORPORATION (SEDC)  
702 N. HWY 175 SEAGOVILLE, TX 75159  
REGULAR MEETING**

The SEDC Board held a regular meeting on Thursday, January 4, 2018 beginning at 6:34 p.m. with a quorum present, to wit:

**PRESENT**

C. Don Cole	Board Chair	
Jose Hernandez	Board Vice Chair	
Barbara Sherman	Secretary/Treasurer	
Harold Magill	Board Member	
Alexandria Perez	Board Member	
Stepper Sebastian	Board Member	
Martin Ashley	Board Member	Absent

The following visitor(s) and staff member(s) were present:  
City Secretary Kandi Jackson, and City Community Development Director Ladis Barr.

*Board Chair Cole provided the invocation.  
The Board led the Pledge of Allegiance.  
There were no visitors to recognize.*

**CONSENT AGENDA**

- 1. Consider approving Seagoville Economic Development Joint Meeting with City Council Minutes for December 18, 2017.**  
*Motion to approve Consent Agenda as read – Hernandez, seconded by Magill; motion passed with all ayes 5/0.*

**REPORTS/RECOMMENDATIONS/REQUESTS**

- 2. Discuss and consider approving a Professional Services Agreement by and between the Seagoville Economic Development Corporation and The Retail Coach, LLC, for economic development purposes.**  
*Retail Coach Senior Vice President Aaron Farmer presented a review of the Retail Economic Development Plan Proposal.*

*Motion to approve a Professional Services Agreement by and between the Seagoville Economic Development Corporation and The Retail Coach, LLC, for economic development purposes – Hernandez, seconded by Magill. Board Chair Cole stated he wanted to remind the Board that funds for this agreement will come out of the Seagoville Economic Development Corporation's budget. Motion passed 5/0.*

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**3. Recess into Executive Session at 7:05 p.m.**

**Recess into Executive Session in compliance with Texas Government Code:**

**(A) Section 551.087: Discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations, and to deliberate the offer of a financial or other incentive to a business prospect, to wit: "Project Cake"**

**(B) Section 551.087: Discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations and to deliberate the offer of a financial or other incentive to a business prospect to wit: Wes Parnell**

**4. Reconvened into Regular Session at 7:10 p.m.**

**SEDC will reconvene into open session, and take action, if any, on matters discussed in Executive Session.**

*No action taken.*

**5. Receive Board Member reports**

*Board Chair Cole stated City Manager Stallings had an emergency and that is reason for his absence tonight.*

**6. Receive Citizen Comments – Citizens may speak 6 minutes each on any matter, other than personnel matters, or matters under litigation**

*None.*

**7. Adjourned at 7:32 p.m.**

APPROVED

VICE-CHAIR

ATTEST:

*Handi Jackson*  
CITY SECRETARY