



**SEAGOVILLE, TEXAS  
SPECIAL CALLED CITY COUNCIL MEETING AGENDA - AMENDED  
MONDAY, AUGUST 31, 2020**

**WORK SESSION – 6:30 P.M.**

**Call to Order**

- A. Discuss programs for CARES Act Funding**
- B. Discuss regular session agenda items**

**Adjourn**

**REGULAR SESSION - 7:00 P.M.**

**ROUTINE ANNOUNCEMENTS, RECOGNITIONS, and PROCLAMATIONS**

**Call to Order**

**Invocation**

**Pledge of Allegiance**

**Mayor's Report**

**Citizens Public Comment Period-** *This portion of the meeting is to allow each speaker up to six (6) minutes to address the council on items not posted on the current agenda. Council may not discuss these items but may respond with factual data or policy information, or place the item on a future agenda. Citizens wishing to speak on posted agenda items will be called upon at that time. Anyone wishing to speak shall submit a Speaker Request Form to the City Secretary.*

**CONSENT AGENDA-**

- 1. Consider approving City Council Meeting minutes for August 17, 2020 (City Secretary)**

**REGULAR AGENDA-**

- 2. Discuss and consider approving a Resolution of the City Council of the City of Seagoville, Texas amending the Seagoville CoVID-19 Stimulus Program previously established by Resolution No. 36-R-2020, by amending the program to authorize additional funding in the amount of Eight Hundred Eighty Thousand (\$880,000.00) Dollars for the purpose of paying administration costs of the program and providing commercial rent and/or mortgage and/or payroll assistance to businesses located in the City of Seagoville that are adversely impacted by the CoVID-19 Pandemic and under which eligible businesses may receive a one-time grant, based on number of full-time or full-time equivalent employees, to a maximum grant amount of \$25,000; and providing an effective date (Director of Health and Code)**
- 3. Discuss and consider approving a Resolution of the City of Seagoville, Texas, authorizing the City Manager to negotiate and execute a Professional Services Agreement ("PSA") for Third Party Administrator Services relating to the City's Small Business Grant Program (CoVID-19/CARES Act) with National Council for Community Development, Inc. and/or Community Development Properties North Texas, Inc. In substantially the form as set forth in the attached Exhibit "A", in an amount not to exceed \$80,000.00; providing a repealing clause; providing a severability clause; and providing an effective date (Director of Health and Code)**
- 4. Receive presentation of FY 2021 budget overview, followed by FY 2021 budget discussion (Finance Director)**
- 5. Discuss and consider approval of a Resolution of the City of Seagoville, Texas, accepting the Certified Tax Roll from Dallas and Kaufman County Appraisal Districts (Finance Director)**
- 6. Discuss and consider approving a Resolution of the City Council of the City of Seagoville, Texas accepting the proposed property tax rate for fiscal year 2020-2021; accepting the calculation of the effective tax rate; and providing for the publication as provided by the Texas Property Tax Code (Finance Director)**
- 7. Receive presentation concerning applications from Chamber of Commerce in support of their request for FY 2021 funding for community events from the City's hotel/motel tax (Chamber of Commerce)**
- 8. Conduct public hearing to receive input on the proposed FY 2020-2021 hotel/motel tax budget; and direct staff on the proposed grant application(s) for FY 2020-2021 hotel/motel occupancy tax funds (Chamber of Commerce & Finance Director)**
- 9. Discuss and consider appointing an elected official to represent the City of Seagoville as a member of the Trinity River Common Vision Steering Committee (Community Development Director)**

**10. Receive Councilmember Reports/Items of Community Interest** - as authorized by Section 551.0415 of the Texas Government Code.

**11. Future Agenda Items** – Council to provide direction to staff regarding future agenda

**Adjourn**

Posted Friday, August 28, 2020 by 5:00 P.M.

  
\_\_\_\_\_  
Kandi Jackson, City Secretary



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As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed executive session for the purpose of seeking confidential legal advice from the City Attorney on any agenda item listed herein.

The City of Seagoville does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. If you have a request for services that will make this program accessible to you, please contact the City of Seagoville at least 72 hours in advance at (972) 287-6819. (TDD access 1-800-RELAY-TX)

**DATES TO REMEMBER**

- **Monday, September 14, 2020 Regular Council Meeting**
- **Monday, September 21, 2020 Regular Council Meeting**
- **Monday, October 5, 2020 Regular Council Meeting**
- **Monday, October 19, 2020 Regular Council Meeting**

# *Consent Session Agenda Item: 1*

**Meeting Date:** August 31, 2020

**ITEM DESCRIPTION:**

Consider approving City Council Meeting minutes for August 17, 2020.

**BACKGROUND OF ISSUE:**

Approve City Council Meeting minutes for August 17, 2020.

**FINANCIAL IMPACT:**

N/A

**RECOMMENDATION:**

Staff recommends approval.

**EXHIBITS:**

August 17, 2020 Work Session Minutes  
August 17, 2020 Regular Meeting Minutes



**MINUTES OF CITY COUNCIL  
WORK SESSION  
AUGUST 17, 2020**

**The Work Session of the City Council of the City of Seagoville, Texas was called to order at 6:30 p.m. on Monday, August 17, 2020, at City Hall, 702 N. Hwy 175, Seagoville, Texas with a quorum present, to wit:**

Dennis Childress	Mayor	
Jon Epps	Mayor Pro Tem	
Jose Hernandez	Councilmember	Absent
Rick Howard	Councilmember	
Harold Magill	Councilmember	
Mike Fruin	Councilmember	Absent

The following staff members were also present: City Manager Patrick Stallings, Police Chief Ray Calverley, Community Development Director Ladis Barr, City Attorney Victoria Thomas, Water Utilities Director Chris Ryan, Fire Chief Todd Gilcrease, Director of Administrative Services Cindy Brown, and City Secretary Kandi Jackson.

**A. Discuss Regular Session Agenda Items**

- 1. Consider approving City Council Meeting minutes for August 3, 2020 (City Secretary)**

*No questions.*

**B. Update on Police Activity and Contract with the Town of Sunnyvale**

*Police Chief Calverley provided an update on Police Activity and Contract with the Town of Sunnyvale.*

**Adjourned at 6:47 p.m.**

**APPROVED:**

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Mayor Dennis K. Childress

**ATTEST:**

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Kandi Jackson, City Secretary



**MINUTES OF CITY COUNCIL  
REGULAR SESSION  
AUGUST 17, 2020**

**The Regular Session of the City Council of the City of Seagoville, Texas was called to order at 7:00 p.m. on Monday, August 17, 2020, at City Hall, 702 N. Hwy 175, Seagoville, Texas with a quorum present, to wit:**

Dennis Childress	Mayor	
Jon Epps	Mayor Pro Tem	
Jose Hernandez	Councilmember	Absent
Rick Howard	Councilmember	
Harold Magill	Councilmember	
Mike Fruin	Councilmember	

The following staff members were also present: City Manager Patrick Stallings, Police Chief Ray Calverley, Community Development Director Ladis Barr, City Attorney Victoria Thomas, Fire Chief Todd Gilcrease, Water Utilities Director Chris Ryan, Director of Administrative Services Cindy Brown, and City Secretary Kandi Jackson.

**Invocation** – *Invocation was led by Councilmember Magill.*

**Pledge of Allegiance** – *Pledge of Allegiance was led by Mayor Childress.*

**Proclamation – Recognition of Mr. Richard Rucks** – *Mayor Childress presented Mr. Richard Rucks with a Proclamation and Fire Chief Gilcrease presented him with a cap, t-shirt, and patch from the Fire Department.*

**Mayor’s Report** – *None.*

**Citizens Public Comment Period-** *This portion of the meeting is to allow each speaker up to six (6) minutes to address the council on items not posted on the current agenda. Council may not discuss these items but may respond with factual data or policy information, or place the item on a future agenda. Citizens wishing to speak on posted agenda items will be called upon at that time. Anyone wishing to speak shall submit a Speaker Request Form to the City Secretary.*

*None.*

**CONSENT AGENDA-** The Consent Agenda contains items which are routine in nature and will be acted upon in one motion.

**1. Consider approving City Council Meeting minutes for August 3, 2020 (City Secretary)**

*Motion to approve City Council Meeting minutes for August 3, 2020 – Epps, seconded by Magill; motion passed with all ayes. 4/0*

**REGULAR AGENDA-**

**2. Update concerning water pressure loss (Water Utilities Director)**

*Water Utilities Director Ryan presented the water pressure loss.*

**3. Receive Councilmember Reports/Items of Community Interest - as authorized by Section 551.0415 of the Texas Government Code.**

*Mayor Pro Tem Epps stated Bruce Park looks beautiful, Farmers Road looks phenomenal, Malloy Bridge Road looks nice and is moving along, and new houses are going up quick.*

*Councilmember Magill and Councilmember Howard agreed with Mayor Pro Tem Epps.*

**4. Future Agenda Items – Council to provide direction to staff regarding future agenda items. These items will not be discussed and no action will be taken at this meeting.**

*None.*

**5. Recessed into Executive Session at 7:14 p.m.**

**Council will recess into Executive Session in compliance with Texas Government Code:**

**A. § 551.074. Personnel, to deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee to wit: Finance Director**

**B. § 551.071. Consultation with City Attorney: receive legal advice related to Charles Miller v. Board of Adjustment, City of Seagoville, Cause No. DC-19-10489 in the 134<sup>th</sup> Judicial District Court of Dallas County, Texas**

**6. Reconvene Into Regular Session at 7:41 p.m.**

**Council will reconvene into open session, and take action, if any, on matters discussed in Executive Session.**

**A. § 551.074. Personnel, to deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee to wit: Finance Director**

*No action taken.*

**B. § 551.071. Consultation with City Attorney: receive legal advice related to Charles Miller v. Board of Adjustment, City of Seagoville, Cause No. DC-19-10489 in the 134<sup>th</sup> Judicial District Court of Dallas County, Texas**

*Motion to approve a Professional Services Consulting Agreement with Patrick Harvey for One Hundred Dollars (\$100.00) per hour for Financial Consulting Services not to exceed Seventy-Two Thousand Dollars (\$72,000) per year and to authorize the City Manager to execute all documents necessary to effect the agreement – Magill, seconded by Howard; motion passed with all ayes. 4/0*

**Adjourned at 7:42 p.m.**

**APPROVED:**

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Mayor Dennis K. Childress

**ATTEST:**

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Kandi Jackson, City Secretary

## *Regular Session Agenda Item: 2*

**Meeting Date:** August 31, 2020

### **ITEM DESCRIPTION:**

Discuss and consider approving a Resolution of the City Council of the City of Seagoville, Texas amending the Seagoville CoVID-19 Stimulus Program previously established by Resolution No. 36-R-2020, by amending the program to authorize additional funding in the amount of Eight Hundred Eighty Thousand (\$880,000.00) Dollars for the purpose of paying administration costs of the program and providing commercial rent and/or mortgage and/or payroll assistance to businesses located in the City of Seagoville that are adversely impacted by the CoVID-19 Pandemic and under which eligible businesses may receive a one-time grant, based on number of full-time or full-time equivalent employees, to a maximum grant amount of \$25,000; and providing an effective date.

### **BACKGROUND OF ISSUE:**

As a result of COVID-19 many of the businesses located in the City of Seagoville temporarily closed and/or experienced reductions in sales, workforce, and/or business revenue and need financial assistance to continue to operate or to be able to reopen as allowed by law during this crisis. In response to this situation, on April 20, 2020, by Resolution 36-R-2020, the City Council established, funded, and implemented the Seagoville COVID-19 Stimulus Program to provide commercial rent and/or mortgage and/or payroll assistance to businesses located in the City of Seagoville that are adversely affected by the COVID-19 pandemic. The City Council finds it to be in the best interest of the general welfare of the citizens of the City to amend the previously established Seagoville COVID-19 Stimulus Program by (1) providing additional funding in the amount of \$880,000.00 to be used to pay administration costs of the program and provide program grants, (2) increasing the maximum available grant as follows: for businesses having, either at the time of grant application or as of March 1, 2020, 10 or fewer full-time or full-time equivalent (“FET”) employees, a maximum grant of \$5,000 and 11 to 50 FTE employees, a maximum grant of \$25,000, and (3) allowing legally operating home-based businesses located within the City and meeting all other Program requirements to be among businesses eligible for provision of grant assistance under the Program. The City Council desires that the City of Seagoville COVID-19 Stimulus Program will be managed by a review committee composed of City Council members Harold Magill, Rich Howard and Jose Hernandez and City Manager Patrick Stallings;

### **FINANCIAL IMPACT:**

This program will impact the business community of Seagoville by providing needed funds to stimulate local economy in the amount of up to \$800,000.

### **RECOMMENDATION:**

Staff recommends the approval of this agenda item.

**EXHIBITS:**

Seagoville Resolution Amending COVID Stimulus Small Business Grant Program

Seagoville COVID Small Business Grant Program Recipient Agreement 2

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SEAGOVILLE, TEXAS AMENDING THE SEAGOVILLE COVID-19 STIMULUS PROGRAM PREVIOUSLY ESTABLISHED BY RESOLUTION NO 36-R-2020, BY AMENDING THE PROGRAM TO AUTHORIZE ADDITIONAL FUNDING IN THE AMOUNT OF EIGHT HUNDRED EIGHTY THOUSAND (\$880,000.00) DOLLARS FOR THE PURPOSE OF PAYING ADMINISTRATION COSTS OF THE PROGRAM AND PROVIDING COMMERCIAL RENT AND/OR MORTGAGE AND/OR PAYROLL ASSISTANCE TO BUSINESSES LOCATED IN THE CITY OF SEAGOVILLE THAT ARE ADVERSELY IMPACTED BY THE COVID-19 PANDEMIC AND UNDER WHICH ELIGIBLE BUSINESSES MAY RECEIVE A ONE-TIME GRANT, BASED ON NUMBER OF FULL-TIME OR FULL-TIME EQUIVALENT EMPLOYEES, TO A MAXIMUM GRANT AMOUNT OF \$25,000; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, as a result of COVID-19 many of the businesses located in the City of Seagoville temporarily closed and/or experienced reductions in sales, workforce, and/or business revenue and are in need of financial assistance to continue to operate or to be able to reopen as allowed by law during this crisis; and

**WHEREAS**, in response to this situation, on April 20, 2020, by Resolution 36-R-2020, the City Council established, funded, and implemented the Seagoville COVID-19 Stimulus Program to provide commercial rent and/or mortgage and/or payroll assistance to businesses located in the City of Seagoville that are adversely affected by the COVID-19 pandemic; and

**WHEREAS**, the City Council finds it to be in the best interest of the general welfare of the citizens of the City to amend the previously established Seagoville COVID-19 Stimulus Program by (1) providing additional funding in the amount of \$880,000.00 to be used to pay administration costs of the program and provide program grants, (2) increasing the maximum available grant as follows: for businesses having, either at the time of grant application or as of March 1, 2020, 10 or fewer full-time or full-time equivalent (“FET”) employees, a maximum grant of \$5,000 and 11 to 50 FTE employees, a maximum grant of \$25,000, and (3) allowing legally operating home-based businesses located within the City and meeting all other Program requirements to be among businesses eligible for provision of grant assistance under the Program.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEAGOVILLE, TEXAS, THAT:**

**SECTION 1.** The recitals set forth above are accepted as true and incorporated herein.

**SECTION 2.** The City of Seagoville COVID-19 Stimulus Program previously established and implemented April 20, 2020 by Resolution No. 36-R-2020 and initially funded thereby in the initial amount of \$100,000.00, shall be additionally funded in the additional amount of \$880,000.00

for the purpose of paying the costs of administration of the program and for providing one-time grants, with a maximum grant amount of \$5,000.00 to eligible businesses having, at the time of grant application or on March 1, 2020, ten or fewer full-time or full-time equivalent employees and a maximum grant amount of \$25,000.00 to eligible businesses having, at the time of grant application or on March 1, 2020, 11 to 50 full-time or full-time equivalent employees, based on the following amended criteria for eligible businesses: (i) located in the City (ii) has fifty (50) or fewer full-time or full-time equivalent employees or had that number as of March 1, 2020; (iii) in business and operating at the current location for a minimum of 12 months as of March 1, 2020; (iv) experience a 25% or greater reduction in sales/business due to the COVID-19 pandemic; (v) in good standing with the City in regard to all City ordinances and regulations, including those governing permits, licensing property and sales tax payments; (vi) engaged in activities that are lawful under City and state law; (vii) meet program technical requirements, including ability to provide financial records to support grant request; (viii) registered with the Texas Secretary of State's Office or Dallas or Kaufman County; and (ix) be a for-profit business; and not qualify as a charitable organization under Section 501(c) of the Internal Revenue Code of 1896, as amended. A legally operating home-based business meeting all other Program criteria shall be eligible to apply for a grant. Businesses meeting the Program criteria, as herein amended, shall not be disqualified from eligibility for a grant hereunder due to the businesses' prior receipt of a grant under the Program's initial \$100,000.00 funding.

**SECTION 3.** This Resolution shall become effective immediately from and after its passage.

**DULY RESOLVED AND ADOPTED** by the City Council of the City of Seagoville, Texas, on this the \_\_\_\_ day of \_\_\_\_\_, 2020.

CITY OF SEAGOVILLE, TEXAS

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DENNIS K. CHILDRESS, MAYOR

ATTEST:

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KANDI JACKSON, CITY SECRETARY

APPROVED AS TO FORM:

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VICTORIA W. THOMAS, CITY ATTORNEY  
(081720TM117391)

**AGREEMENT**  
**BETWEEN CITY OF SEAGOVILLE, TEXAS**  
**AND \_\_\_\_\_**  
**FOR A CITY OF SEAGOVILLE BUSINESS GRANT**

THE AGREEMENT is made this \_\_\_\_ day of \_\_\_\_\_, 2020 (“Effective Date”), by and between City of Seagoville, Texas (“Seagoville,” “City,” or “Grantor”), and \_\_\_\_\_ (“Recipient” or “Grantee”), the recipient of a grant award (“Grant Award”) from the City of Seagoville Business Grant Program as described below (Grantor and Grantee may be referred to individually as a “Parties” and jointly as the “Parties”).

**WHEREAS**, the United States Department of Treasury’s Coronavirus Relief Fund Guidance for State, Territorial, Local, and Tribal Governments updated June, 2020, provides that an eligible use of Coronavirus Relief Funds is the provision of grants to small businesses to reimburse the costs of business interruption caused by required business closures, voluntary closures to promote social distancing, or decreased customer demand as a result of the COVID-19 public health emergency; and

**WHEREAS**, the purpose of the Seagoville Business Grant Program is to help small businesses with a physical location in and operating within the City that have been negatively impacted and suffered economic hardship due to COVID-19 by reimbursing up to \$5,000.00 for eligible businesses with ten (10) or fewer full-time equivalent employees (“FTE”) and up to \$25,000.00 for eligible businesses with eleven (11) to fifty (50) FTE employees in Eligible Expenses for which Grantee has not received other federal, state, or local reimbursement, including without limitation funds made available under the Paycheck Protection Program (“PPP”), the Economic Injury Disaster Grant and Loan Program (“EIDL”), private insurance proceeds, or unemployment insurance compensation. The fact that the Grantee was a recipient of funds through the PPP or EIDL program does not make the Grantee ineligible for grant under the Seagoville Small Business Grant Program; however, the Eligible Expenses available under this program do not include those expenses paid by Grantee through a PPP or EIDL grant or loan; and

**WHEREAS**, the City of Seagoville is the recipient of funding allocated by Dallas County from the Coronavirus Relief Fund, as codified in section 601 of the Social Security Act, as added by section 5001 of the Coronavirus Aid, Relief, and Economic Security Act (“CARES Act”); and

**WHEREAS**, on August 31, 2020, the Seagoville City Council approved the award of a contract to National Council for Community Development, Inc. DBA National Development Council to serve as the third party administrator for the Seagoville Business Grant Program and Community Development Properties North Texas, Inc., an entity controlled by NDC, to serve as the fund administrator (collectively “NDC”); and

**WHEREAS**, Grantee applied for a Grant Award from the Seagoville Business Grant Program, demonstrated a loss in revenue due to required business closures, voluntary closures, or decreased customer demand as a result of the COVID-19 public health emergency, met all eligibility requirements, and was selected to receive a Grant Award.

**NOW THEREFORE**, the Parties hereby agree as follows:

## AGREEMENT

### GRANT AWARD

- 1) Award Amount and Eligible Expenses. The total amount of Grant Award to be awarded to Recipient is \$ \_\_\_\_\_. Recipient shall use Grant Award only to pay or reimburse Recipient for Eligible Expenses incurred during the time period set forth in Section 3. A list of Eligible Expenses is included in Exhibit A, the City of Seagoville Small Business Grant Program Guidelines.
- 2) Source of Grant Funds. The Parties acknowledge that funding for this Agreement comes from CARES Act funding received by the City of Seagoville ("City"). Grantor has no independent obligation to provide the Recipient with funds from any other source.
- 3) Time Period for Incurring Eligible Expenses. All Eligible Expenses must be incurred by Recipient between March 1, 2020 and October 31, 2020. Any expenses incurred before or after this period are not Eligible Expenses. Recipient understands that any expenses incurred in excess of the Grant Award are Recipient's sole responsibility and will not be paid by Grantor.

### REPRESENTATIONS, WARRANTIES AND CERTIFICATIONS

- 4) Compliance with Federal, State, and Local Laws. Recipient shall comply with and obey all applicable federal, state, and local laws, regulations, and ordinances applicable to the Grant Award and its expenditure by Grantee.
- 5) Nondiscrimination. During the performance of this Agreement, Recipient shall comply with all federal and state nondiscrimination laws, including but not limited to Texas Labor Code Chapter 21 and 42 U.S.C. 12101 et seq., the Americans with Disabilities Act. In the event of Recipient's noncompliance or refusal to comply with any nondiscrimination law, regulation, or policy, this Agreement may be rescinded, cancelled, or terminated in whole or in part.
- 6) Certifications. By signing this Agreement, Recipient certifies the following:
  - a) *No Use of Grant Award for Expenses Paid by Other Programs*. Recipient certifies that it will not use the Grant Award to cover payroll or other employee-related or business-associated costs for which Recipient has paid from other federal, state, or local funds, including without limitation funds made available under the Paycheck Protection Program ("PPP"), the Economic Injury Disaster Grant and Loan Program ("EIDL"), private insurance proceeds, or unemployment insurance compensation.
  - b) *No Debarment, Suspension, Ineligibility and Voluntary Exclusion*. Recipient certifies that neither it nor any owner of the business is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal or State department or agency.
  - c) *No Employment of Undocumented Workers*. Recipient certifies that Recipient's business, or a branch, division, or department of the business, does not or will not knowingly employ an undocumented worker, and has agreed to abide by the requirements of Chapter 2264 of the Government Code. If, after receiving Grant Award, Recipient's business, or a branch, division, or department of the business, is convicted of a violation under 8 U.S.C. Section 1324a(f), the business shall repay the amount of the public subsidy with interest, at the prime rate as published in the Wall Street Journal on the date this Agreement is signed, not later than the 120th day after the date Grantor or the City notifies the Recipient of the violation.

- d) *No Outstanding Tax Liens or Judgements.* Recipient certifies that it has no outstanding federal, state, city, or county tax liens or judgments.
  - e) *Disclosure of Owners.* Recipient certifies that it has disclosed to Grantor all owners of twenty percent (20%) or more of the Recipient's business.
  - f) *Not a Prohibited Recipient.* Recipient certifies that its principals are not elected City officials, City Board appointed officials or any relation within the second degree by consanguinity or the second degree by affinity to any member of the City Council or any City board or Commission.
  - g) *Deposit of Grant Award into Operating Account.* Recipient certifies that the bank account it has provided or will provide to Grantor for the purpose of depositing the Grant Award is the operating account for the business for which Recipient sought funding pursuant to the Seagoville Business Grant Program.
- 7) Recertification of Information Certified in Recipient's Application for Grant Award. When Recipient submitted its application for Grant Award, it made several certifications and by signing this Agreement, Recipient recertifies the following regarding Recipient:
- a) It has physical operations located in the incorporated boundaries of Seagoville.
  - b) It is and has been operating in the city limits of Seagoville at the current location continuously since on or before March 1, 2019.
  - c) It had fifty (50) full-time or full-time equivalent employees or less.
  - d) The business had a 25% or greater reduction in sales/business due to the COVID-19 pandemic.
  - e) The business is not any of the following: a non-profit; a corporate-owned franchise; a sexually/adult-oriented business; a lobbying organization or political organization subject to Internal Revenue Code 527; a gambling concern, including casinos, racing operations or other activities whose purpose involves gambling; a concern engaged in illegal activities under federal, state or local laws; a business that is otherwise prohibited by federal or Texas law; a business that is ineligible or precluded to receive federal or State of Texas funding due to federal laws (including but not limited to the CARES Act) or Texas laws; a multi-level marketing concern; a governmental entity/taxing agency or department thereof; a business in default or arrearage on past or current federal, state, or local fees, taxes, or financing or funding programs; or a business involved or affiliated with personal or corporate indictment, arraignment or conviction of criminal offenses.
  - f) It is registered with the Texas Secretary of State or, in the case of a sole proprietorship, Dallas or Kaufman County.
  - g) It is in current compliance with the City of Seagoville Code of Ordinances, including all applicable zoning and land use ordinances and regulations regarding permits, licensing and sales and ad valorem tax payments.
  - h) All documentation submitted by Recipient is true and correct, including but not limited to Recipient's federal tax returns, profit and loss statement, and all documentation used to support Recipient's payroll costs and fixed expenses.

#### **DEFAULT AND TERMINATION**

- 8) Return of Grant Award for Non-Compliance and Right to Cure. Should Recipient's spending of the Grant Award be in violation of applicable laws, breach provisions of this Agreement, or otherwise be determined by the Federal Government, State of Texas, Dallas County or City of Seagoville to be in

violation of any applicable regulation or law, Grantee shall return to the City of Seagoville that portion of the Grant Award that is later determined to have been spent in violation of applicable laws, regulations or this Agreement upon three (3) days written notice. The remedy provided in this section is in addition to and not in lieu of any all other claims, causes of action, and legal and equitable remedies available to Grantor under applicable law.

- 9) Termination or Expiration of the Agreement. If Grantor terminates this Agreement, Grantee's duties under Paragraphs 8, 10, and 18-20 shall survive such termination or expiration of the Agreement.

#### **MAINTENANCE OF RECORDS AND GRANTOR'S RIGHT TO REVIEW**

10) Maintenance of Records; Public Records. Recipient shall maintain accurate and written records, including accounting records such as invoices, sales receipts, and proof of payment, books, documents, data and other evidence that reflects all of Recipient's expenditure of Grant Award. These records must be sufficient to demonstrate that the Grant Award been used in accordance with Section 601(d) of the Social Security Act, as added by Section 5001 of the CARES Act. Grantor may at any time review Recipient's documentation to determine Recipient's conformance with the requirements of the Agreement and Recipient shall make available to Grantor or the City, upon request, all of Recipient's records and documents with respect to all matters covered by this Agreement.

- a) Grantor or the City may require Recipient to provide additional documentation if the existing documentation is deemed incomplete.
- b) Recipient shall retain all records related to this Agreement for a period of six (6) years following the receipt of Grant Award. Those records, including materials generated under this Agreement, shall be subject at all reasonable times to inspection and review by Grantor or the City, and to audit by state or federal officials so authorized by law, regulation or agreement.
- c) If any litigation, claim, or audit is started before the expiration of the six (6) year time period provided in Section 9(b) above, the records shall be retained until all litigation claims or audit findings involving the records have been resolved.
- d) All of Recipient's documents and records comprising this Agreement, and all other documents provided to Grantor or the City may be subject to disclosure under Texas Government Code Chapter 552 ("Texas Public Information Act"). Thus, Grantor or the City may be required, upon request, to disclose the Agreement and other documents or records related to it unless an exception under the Texas Public Information Act or other laws applies.

#### **MISCELLANEOUS PROVISIONS**

- 11) Incorporation of Recitals/Exhibits. The Recitals and referenced Exhibits are incorporated herein by this reference.
- 12) Time. Time is of the essence for all provisions of this Agreement.
- 13) Entire Agreement. This Agreement constitutes the entire agreement of the parties hereto with respect to the Grant Award and supersedes any prior agreements or understandings, written or oral, with respect to the Grant Award. Recipient is not relying upon any promises, representations or understandings, written or oral, in entering into the Agreement, other than as expressly set forth in the Agreement. No amendment to the Agreement Documents shall be made except on the written agreement of the parties, which shall not be construed to release either party from any obligation of the Agreement Documents except as specifically provided for in such amendment.

- 14) Authority to Execute. Each Party represents and warrants to the other that it has the full power and authority to enter into and fulfill the obligations of this Agreement. The respective signatories to this Agreement, by affixing their signatures hereto, warrant and represent that they have the authority to bind their respective Parties as duly authorized representatives thereof.
- 15) Assignment. Grantee agrees that this Agreement will not be assigned without the prior written consent of The City of Seagoville. Seagoville may assign the Agreement in its sole discretion without the consent of the Grantee.
- 16) No Waiver of Immunity. The Parties acknowledge and agree that, in executing and performing this Agreement, Seagoville has not waived, nor shall be deemed to have waived, any defense or immunity, including governmental, sovereign and official immunity, that would otherwise be available to it against claims arising in the exercise of governmental powers and functions. By entering into this Agreement, the Parties do not create any obligations, express or implied, other than those set forth herein.
- 17) Representation. Each Party states that they have carefully read this Agreement, know the contents hereof, have consulted with an attorney of their choice regarding the meaning and effect hereof and is signing the same solely of their own judgment.
- 18) Hold Harmless and Indemnity. Grantee shall release, defend, indemnify and hold harmless the City of Seagoville, its officers, elected officials, employees, volunteers, agents and insurers from and against any and all claims, actions, charges, suits and judgments (including court costs and reasonable attorney fees) whatsoever that in any way arise out of Grantee, or any other third parties for whom the Grantee is responsible, performance or nonperformance of the purposes called for in this Agreement
- 19) Bankruptcy or Insolvency. If Grantee (i) becomes insolvent, (ii) files a petition in bankruptcy or similar proceedings, or (iii) is adjudged bankrupt, Grantee shall not make any other eligible expenditures prior to giving written notice to City of Seagoville of such bankruptcy or insolvency. Grantee and City of Seagoville shall cooperate to ensure that the Grant Award is in no way jeopardized as a result of such bankruptcy or insolvency and may terminate this Agreement without written notice for such protection.
- 20) No Conflicts. Grantee acknowledges and represents that Grantee is aware of the laws related to prohibited interests found in state law, the Seagoville City Charter and the Seagoville City Code of Ordinances. Grantee acknowledges and is aware that the existence of a prohibited interest at any time during the term or any extension of this Agreement will render the Agreement voidable. Grantee covenants it is not in violation of any prohibited interest referred to above.
- 21) Miscellaneous Drafting Provisions. This Agreement shall be deemed drafted equally by all Parties hereto. The language of all parts of this Agreement shall be construed as a whole according to its fair meaning, and any presumption or principle that the language herein is to be construed against any Party shall not apply.
- 22) Headings. The article and section headings in no way define, limit, extend or interpret the scope of this Agreement or of any article or section.
- 23) Validity. If any provision of this Agreement shall be held to be invalid, the same shall not affect in any respect whatsoever the validity of the remainder of this Agreement.
- 24) Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Texas except to the extent federal law applies. This Agreement is performable in Dallas County, Texas, and the exclusive venue for any action arising out of this Agreement shall be a court of appropriate jurisdiction in Dallas County, Texas.

25) Counterparts. This Agreement may be executed in counterparts, and each such counterpart shall be deemed to be an original.

26) Notices. Notices shall be effective when hand-delivered during normal business hours or two (2) business days after mailing via certified mail with return receipt requested, postage prepaid, to the address listed below. Either party may change its address for notices by written notice as specified above.

Written notices and other correspondence to Grantor shall be sent to:

Attn: Pat Stallings  
City Manager  
City of Seagoville, Texas  
702 N. Hwy 175  
Seagoville, Texas 75159  
e-mail: [pstallings@seagoville.us](mailto:pstallings@seagoville.us)

With a copy to:  
Victoria W. Thomas  
City Attorney  
Nichols, Jackson, Dillard,  
Hager & Smith, L.L.P.  
1800 Ross Tower  
500 North Akard  
Dallas, Texas 7520 I  
e-mail: [vthomas@njdhs.com](mailto:vthomas@njdhs.com)

Written notices and other correspondence to Grantee shall be sent to:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ACCEPTANCES**

By their signatures below, the duly authorized representatives of Grantor and Grantee accept the terms of this Agreement in full.

EXECUTED this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

**GRANTOR:**

**GRANTEE:**

\_\_\_\_\_

\_\_\_\_\_

**BY:** Patrick Stallings  
City Manager, City of Seagoville, Texas

**BY:** \_\_\_\_\_  
Title: \_\_\_\_\_

## ***Regular Session Agenda Item: 3***

**Meeting Date: August 31, 2020**

### **ITEM DESCRIPTION:**

Discuss and consider approving a Resolution of the City of Seagoville, Texas, authorizing the City Manager to negotiate and execute a Professional Services Agreement ("PSA") for Third Party Administrator Services relating to the City's Small Business Grant Program (CoVID-19/CARES Act) with National Council for Community Development, Inc. and/or Community Development Properties North Texas, Inc. In substantially the form as set forth in the attached Exhibit "A", in an amount not to exceed \$80,000.00; providing a repealing clause; providing a severability clause; and providing an effective date.

### **BACKGROUND OF ISSUE:**

The City of Seagoville has authorized and implanted a small business grant program, as recently amended (the "Program"), to provide grants to eligible City of Seagoville businesses which were adversely affected and suffered economic hardship due to the effects of the COVID-19 pandemic and declared disaster. The City has funded the Program with funds received through the CARES Act Federal Grant Program and anticipates the need for a third-party administrator to oversee the Program. National Council for Community Development Inc., a New York Corporation, and Community Development Properties North Texas, Inc., a Delaware corporation (collectively "NDC") have provided a proposal for the provision of the required services and the City administration desires to negotiate and execute a contract with NDC for those professional services in substantially the form as set forth in the attached Exhibit "A" for an amount not to exceed \$80,000.00.

### **FINANCIAL IMPACT:**

The City will provide needed funds issued as grants to Seagoville businesses who have suffered losses due to the COVID pandemic totally up to \$800,000.

### **RECOMMENDATION:**

Staff recommends the approval of this resolution.

### **EXHIBITS:**

Resolution

**THE CITY OF SEAGOVILLE, TEXAS**

**RESOLUTION NO. \_\_\_ - R - 2020**

**A RESOLUTION OF THE CITY OF SEAGOVILLE, TEXAS, AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE A PROFESSIONAL SERVICES AGREEMENT ("PSA") FOR THIRD PARTY ADMINISTRATOR SERVICES RELATING TO THE CITY'S SMALL BUSINESS GRANT PROGRAM (COVID-19/CARES ACT) WITH NATIONAL COUNCIL FOR COMMUNITY DEVELOPMENT, INC. AND/OR COMMUNITY DEVELOPMENT PROPERTIES NORTH TEXAS, INC. IN SUBSTANTIALLY THE FORM AS SET FORTH IN THE ATTACHED EXHIBIT "A", IN AN AMOUNT NOT TO EXCEED \$80,000.00; PROVIDING A REPEALING CLAUSE; PROVIDING A SEVERABILITY CLAUSE; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the City of Seagoville has authorized and implanted a small business grant program, as recently amended (the "Program"), to provide grants to eligible City of Seagoville businesses which were adversely affected and suffered economic hardship due to the effects of the COVID-19 pandemic and declared disaster; and

**WHEREAS**, the Program is currently managed and implemented by a review committee composed of the City Manager and City Council members Harold Magill, Rich Howard and Jose Hernandez; and

**WHEREAS**, the City has funded the Program with funds received through the CARES Act Federal Grant Program and anticipates the need for a third-party administrator to manage, implement, and oversee the Program; and

**WHEREAS**, National Council for Community Development Inc., a New York Corporation, and Community Development Properties North Texas, Inc., a Delaware corporation (collectively "NDC") have provided a proposal for the provision of the required services and the City administration desires to negotiate and execute a contract with NDC for those professional services in substantially the form as set forth in the attached Exhibit "A" for an amount not to exceed \$80,000.00;

**WHEREAS**, the City Council for the City of Seagoville, Texas finds it to be in the best interest of the City to authorize the City Manager to negotiate and execute a professional services agreement with NDC in an amount not to exceed \$80,000.00 for the provision of third-party administrator services for the Program:

**NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEAGOVILLE, TEXAS:**

**Section 1.** The City Council hereby authorizes the City Manager to negotiate and execute a Professional Services Agreement with National Council for Community Development Inc., a New York Corporation, and Community Development Properties North Texas, Inc., a Delaware corporation (collectively "NDC"), in substantially the form of the agreement attached hereto as Exhibit "A" and for

an amount not to exceed \$80,000.00 to for provision of third-party administrator services in connection with the City's Small Business Grant Program (COVID-19/CARES) and upon execution of such agreement, the review committee previously established to administer the Program shall be dissolved and all administration responsibility transferred to the third-party administrator without further action of the Council.

**Section 2.** That any prior Resolutions of the City Council of the City of Seagoville, Texas, in conflict with the provisions contained in this Resolution are hereby repealed and revoked.

**Section 3.** That if any article, paragraph, subdivision, clause or provision of this Resolution, as hereby amended, be adjudged invalid or held unconstitutional for any reason, such judgement or holding shall not affect the validity of this Resolution as a whole or any part or provision thereof, as amended hereby, other than the part so declared to be invalid or unconstitutional.

**Section 4.** This resolution shall take effect immediately from and after its passage and it is accordingly so resolved.

**PASSED AND APPROVED** by the City Council of the City of Seagoville, Texas this 31st day of August, 2020.

**APPROVED:**

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Dennis K. Childress, Mayor

ATTEST:

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Kandi Jackson, City Secretary

APPROVED AS TO FORM:

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Victoria Thomas, City Attorney

(082720VWT117648)

## ***Regular Session Agenda Item: 4***

**Meeting Date:** August 31, 2020

**ITEM DESCRIPTION:**

Receive presentation of FY 2021 budget overview, followed by FY 2021 budget discussion.

**BACKGROUND OF ISSUE:**

N/A

**FINANCIAL IMPACT:**

N/A

**EXHIBITS:**

N/A

## ***Regular Session Agenda Item: 5***

**Meeting Date: August 31, 2020**

### **ITEM DESCRIPTION:**

Discuss and consider approval of a Resolution of the City of Seagoville, Texas, accepting the Certified Tax Roll from Dallas and Kaufman County Appraisal Districts.

### **BACKGROUND OF ISSUE:**

Dallas County Appraisal District has provided a certified appraisal roll of \$778,298,234. Kaufman County has provided a certified appraisal roll of \$4,431,091. These appraisal rolls are utilized as a basis for computing property tax revenue for the upcoming budget year.

### **FINANCIAL IMPACT:**

N/A

### **RECOMMENDATION:**

N/A

### **EXHIBITS:**

Resolution

**A RESOLUTION OF THE CITY OF SEAGOVILLE, TEXAS**

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY OF SEAGOVILLE, TEXAS,  
ACCEPTING THE CERTIFIED TAX ROLL OF DALLAS AND  
KAUFMAN COUNTY APPRAISAL DISTRICTS.**

**WHEREAS**, the City has received the certified appraisal roll from Dallas County Appraisal District in the amount of \$778,298,234; and

**WHEREAS**, the City has received the certified appraisal roll from Kaufman County Appraisal District in the amount of \$4,774,251; and

**WHEREAS**, this information is essential to the calculation of the City's property tax rates for the 2021 budget year;

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEAGOVILLE, TEXAS:**

**SECTION 1.** The City accepts the certified appraisal rolls as calculated by the Dallas County Appraisal District and the Kaufman County Appraisal District.

**SECTION 2.** All resolutions of the City of Seagoville heretofore adopted that are in conflict with the provisions of this resolution be, and the same are hereby repealed, and all resolutions of the City of Seagoville not in conflict with the provisions hereof shall remain in full force and effect.

**SECTION 3.** If any article, paragraph, subdivision, clause or provision of this resolution, as hereby amended, be adjudged invalid or held unconstitutional for any reason, such judgment or holding shall not affect the validity of this resolution as a whole or any part or provision thereof, as amended hereby, other than the part so declared to be invalid or unconstitutional.

**SECTION 4.** This resolution shall take effect immediately from and after its passage, and it is accordingly so resolved.

**DULY ORDERED** by the City Council of the City of Seagoville, Texas, this the 31st day of August, 2020.

APPROVED:

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Dennis K. Childress, Mayor

ATTEST:

---

Kandi Jackson, City Secretary

APPROVED AS TO FORM:

---

Victoria Thomas, City Attorney



## ***Regular Session Agenda Item: 6***

**Meeting Date: August 31, 2020**

### **ITEM DESCRIPTION:**

Discuss and consider approving a Resolution of the City Council of the City of Seagoville, Texas accepting the proposed property tax rate for fiscal year 2020-2021; accepting the calculation of the effective tax rate; and providing for the publication as provided by the Texas Property Tax Code.

### **BACKGROUND OF ISSUE:**

The City of Seagoville's **current** tax rate was adopted in 2019 at \$0.788800 per hundred dollar taxable valuation by Ordinance 27-2019. The current year adopted tax rate is inclusive of Operations and Maintenance tax of \$0.720498 and a Debt Service rate of \$0.068302.

For FY 2021, the City of Seagoville proposes to maintain the tax rate at the current level of \$0.788800. This recommended rate is less than the 2021 no-new-revenue tax rate of \$0.795973, the voter-approval tax rate of \$0.836007 and the De minimis tax rate of \$0.999370 as calculated by John R. Ames, Dallas County Tax Assessor-Collector.

The rates will be published in the *Daily Commercial Record* as required by State Law. If the Council's record vote on the tax rate continues the current tax rate, state law does not require a public hearing on the tax rate. The tax rate is scheduled for adoption on September 14, 2020.

*Please note the vote for this resolution requires a roll call as to how each councilmember cast his/her vote.*

### **FINANCIAL IMPACT:**

The proposed tax rate is estimated to generate revenue of \$5,180,560 for the General Fund and \$490,000 for the Debt Service Fund.

### **EXHIBITS:**

Resolution

**A RESOLUTION OF THE CITY OF SEAGOVILLE, TEXAS**  
**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SEAGOVILLE, TEXAS, ACCEPTING THE PROPOSED PROPERTY TAX RATE FOR FISCAL YEAR 2020-2021; ACCEPTING THE CALCULATION OF THE EFFECTIVE TAX RATE; AND PROVIDING FOR THE PUBLICATION AS PROVIDED BY THE TEXAS PROPERTY TAX CODE.**

**WHEREAS**, the City of Seagoville has received the calculated no-new-revenue tax rate, the voter-approval tax rate and the de minimis tax rate as presented by the Dallas County Tax Assessor/Collector's Office; and

**WHEREAS**, the Texas Property Tax Code Chapter 26, as heretofore amended, provides the specific procedures in which to consider the proposed tax rate;

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEAGOVILLE, TEXAS:**

**SECTION 1.** The City Council of the City of Seagoville, Texas, does hereby propose the rate of \$0.788800 per \$100 valuation as the proposed property tax rate for fiscal year 2020-2021.

**SECTION 2.** The City Council of the City of Seagoville, Texas, met in a public meeting on August 31, 2020, and accepted this resolution with a majority vote as follows.

Per the Charter, Section 3.05, Mayor Dennis K. Childress is not entitled to vote as a member City Council on all legislative or any other matter except in order to break a tie vote of the City Council.

Mayor Pro Tern Jon Epps	AYE	NAY	ABSTAIN	ABSENT
Councilmember Jose Hernandez	AYE	NAY	ABSTAIN	ABSENT
Councilmember Rick Howard	AYE	NAY	ABSTAIN	ABSENT
Councilmember Mike Fruin	AYE	NAY	ABSTAIN	ABSENT
Councilmember Harold Magill	AYE	NAY	ABSTAIN	ABSENT

**SECTION 3.** The content and vote taken on this resolution shall be published in the official newspaper of the City as provided by the Texas Property Tax Code.

**DULY PASSED AND APPROVED** by the City Council of the City of Seagoville, Texas, on this the 31st day of August, 2020.

APPROVED:

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Dennis K. Childress, Mayor

ATTEST:

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Kandi Jackson, City Secretary

APPROVED AS TO FORM:

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Victoria Thomas, City Attorney

## ***Regular Session Agenda Item: 7***

**Meeting Date: August 31, 2020**

### **ITEM DESCRIPTION:**

Receive presentation concerning applications from Chamber of Commerce in support of their request for FY 2021 funding for community events from the City's hotel/motel tax.

### **BACKGROUND OF ISSUE:**

The Chamber of Commerce has submitted three (3) grant applications requesting funding amount of \$25,000.00 for the following:

Mayfest / Cinco de Mayo	\$10,500.00
Seagofest	\$10,500.00
4th of July Celebration	\$ 4,000.00

### **FINANCIAL IMPACT:**

\$25,000 payable from hotel/motel taxes

### **RECOMMENDATION:**

N/A

### **EXHIBITS:**

Application for Mayfest  
Application for 4<sup>th</sup> of Celebration  
Application for Seagofest

## ***Regular Session Agenda Item: 8***

**Meeting Date: August 31, 2020**

### **ITEM DESCRIPTION:**

Conduct public hearing to receive input on the proposed FY 2020-2021 hotel/motel tax budget; and direct staff on the proposed grant application(s) for FY 2020-2021 hotel/motel occupancy tax funds.

### **BACKGROUND OF ISSUE:**

Hotel/Motel tax revenues for FY 2020-2021 are estimated \$25,000.00.

The Chamber of Commerce has submitted three (3) grant applications requesting funding amount of \$25,000.00 for the following:

Mayfest / Cinco de Mayo	\$10,500.00
Seagofest	\$10,500.00
4th of July Celebration	\$ 4,000.00

Following all discussions, Staff seeks Council direction on the preparation of Hotel/Motel Fund Grant(s) considered at the September 14, 2020, Council Meeting.

### **FINANCIAL IMPACT:**

Hotel Occupancy Tax funding is available for this expenditure.

### **RECOMMENDATION:**

N/A

### **EXHIBITS:**

N/A

## Application

Date: July 28, 2021

### ***Organization Information***

Name of Organization: **Seagoville Chamber of Commerce Information and Tourism Bureau**

Address: **109 N Kaufman Street**

City, State, Zip: **Seagoville, Texas 75159**

Contact Name: **Ritha Edwards**

Contact Phone Number: **(972) 287-5184**

Web Site Address for Event or Sponsoring Entity: **www.seagovillecoc.org**

Non-Profit or For-Profit status: **Non-Profit** Tax ID #: **47-2234629**

Entity's Creation Date: **December 10, 1979**

Purpose of your organization: **To promote local businesses and tourism for Seagoville, Texas.**

### ***Event Information***

Name of Event or Project: **Mayfest**

Date of Event or Project: **May 6-9, 2021**

Primary Location of Event or Project: **C.O. Bruce Central Park**

Amount Requested: **\$10,500.00**

How will the funds be used: **Planning, promoting, and advertisement for the event. Securing entertainment, lighting, staging, portlets, and sound. Secure signs and barriers. Acquire carnival, craft and food vendors. Four days of fun for the community and surrounding areas.**

Primary Purpose of Funded Activity/Facility:

To promote tourism for Seagoville and our area.

**Percentage of Hotel Tax Support of Related Costs**

**30%** Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

**N/A** Percentage of Total **Facility Costs** Covered by Hotel Occupancy Tax for the Funded Event

**35%** Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities **30%**

***Which Category or Categories Apply to Funding Request, and Amount Requested Under Each Category:***

- a) Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$ \_\_\_\_\_
- b) Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$ \_\_\_\_\_
- c) Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity. Amount requested under this category: **\$5,000.00**
- d) Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms : **\$3,000.00**
- e) Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.** Amount requested under this category: \$ \_\_\_\_\_

- f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category: \$ \_\_\_\_\_

How many individuals are expected to participate in the sporting related event? \_\_\_\_\_

How many of the participants at the sporting related event are expected to be from another city or county? \_\_\_\_\_

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

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- g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Amount requested under this category: \$ \_\_\_\_\_

What sites or attractions will tourists be taken to by this transportation? \_\_\_\_\_

Will members of the general public (non-tourists) be riding on this transportation? \_\_\_\_\_

What percentage of the ridership will be local citizens? \_\_\_\_\_

- X h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$2,500.00

What tourist attractions will be the subject of the signs? Carnival, vendors, live concerts, car show, and folkloric dance. Local restaurants will be promoted.

**Questions for All Funding Request Categories:**

1. How many years have you held this Event or Project: **11**
2. Expected Attendance: **18,000 to 20,000 over four days**
3. How many people attending the Event or Project will use Seagoville hotels?

Number of nights will they stay: **3**

4. Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: **Negotiations are ongoing with all Hotels and Motels.**
5. List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
<b>2018</b>	<b>\$11,000.00</b>	
<b>2019</b>	<b>\$11,000.00</b>	
<b>2020</b>	<b>Due to Covid-19, no event held/no funds received</b>	

6. How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)? **Survey Hoteliers and restaurants. Interview attendees at live remotes with KSGV 95.5 FM radio, working on blocking rooms. Leave request for information cards in Hotel/Motel rooms.**
7. Please list other organization, government entities, and grants that have offered financial support to your project: **None**
8. Will the event charge admission? Do you anticipate a net profit from the event? If there is a net profit, what is the anticipated amount and how will it be used? **No admission charged. If there is profit it will be used for the next event.**
9. Please list all promotion efforts your organization is coordinating, and the amount financially committed to each media outlet:

Newspaper:   X    
Radio:   X   25 +  
TV: \_\_\_\_\_  
Other Paid Advertising:   X

Newspaper:   X    
Radio:   X    
TV: \_\_\_\_\_  
Other Paid Advertising:   X  

Number of Press Releases to Media: **30 +**  
Number Direct Mailings to out-of-town recipients': **19,000**

Other Promotions: **Flyers, Posters, Festivals of Texas ads, Radio announcements on 95.5 FM, Signage.**

10. Will you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? **Yes**
11. Will you negotiate a special rate or hotel/event package to attract overnight stays?  
**Continuing to try.**
12. What new marketing initiatives will you utilize to promote hotel and convention activity for this event?

**95.5 FM will be running hourly ads and information. More media information. Signage.**

13. What geographic areas does your advertising and promotion reach: **Crandall, Kaufman, Terrell, Pleasant Grove, Hutchins, Ferris, Balch Springs, South and Southeast Dallas.**
14. How many individuals will your proposed marketing reach who are located in another city or county? **The broadcast radius is to include 500,000 + potential listeners.**

15. If the funding requested is related to a permanent facility (e.g. museum, visitor center):

Expected Attendance Monthly/Annually: **N/A**

Percentage of those in attendance that are staying at area hotels/lodging facilities: \_\_\_\_\_ %

**Please Submit no later than August 15<sup>th</sup> to:**

City of Seagoville  
City Secretary's Office  
702 N. Highway 175  
Seagoville, TX 75159  
(P) (972) 287-2819 (F) (972) 287-3891



# Seagoville

CHAMBER OF COMMERCE  
INFORMATION

— (C) —  
TOURISM BUREAU

109 N Kaufman Street  
Seagoville, Texas 75159  
(972) 287-5184

## Hotel Occupancy Tax Grant Funds

### 2021 MAYFEST

Entertainment	\$2500.00
Staff Costs	\$3000.00
Printing and Signs	\$600.00
Advertising	\$1500.00
Supplies/Postage	\$400.00
Event Insurance	\$700.00
Barriers	\$750.00
Port a Potty's	\$1050.00

**\$10,500.00**

## Application

Date: July 28, 2021

### ***Organization Information***

Name of Organization: **Seagoville Chamber of Commerce Information and Tourism Bureau**

Address: **109 N Kaufman Street**

City, State, Zip: **Seagoville, Texas 75159**

Contact Name: **Ritha Edwards**

Contact Phone Number: **(972) 287-5184**

Web Site Address for Event or Sponsoring Entity: **www.seagovillecoc.org**

Non-Profit or For-Profit status: **Non-Profit** Tax ID #: **47-2234629**

Entity's Creation Date: **December 10, 1979**

Purpose of your organization: **To promote local businesses and tourism for Seagoville, Texas.**

### ***Event Information***

Name of Event or Project: **4<sup>th</sup> of July Celebration**

Date of Event or Project: **July 3, 2021**

Primary Location of Event or Project: **C.O. Bruce Central Park**

Amount Requested: **\$4,000.00**

How will the funds be used: **Planning, promoting, and advertising the event. Paying for the entertainment. Secure staging, lighting, and sound. Portable stage and radio station announcements.**

Primary Purpose of Funded Activity/Facility:

**To promote tourism for Seagoville. To spend money in order to bring people to our event that will spend money at our hotels/motels, our restaurants and buy their gas and necessity's in Seagoville!**

**Percentage of Hotel Tax Support of Related Costs**

**20%** Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

**N/A** Percentage of Total **Facility Costs** Covered by Hotel Occupancy Tax for the Funded Event

**30%** Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities **30%**

**Which Category or Categories Apply to Funding Request, and Amount Requested Under Each Category:**

- a) Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$\_\_\_\_\_
- b) Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$\_\_\_\_\_
- c) Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity. Amount requested under this category: **\$2,500.00**
- d) Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms : **\$1,000.00**
- e) Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.** Amount requested under this category: \$\_\_\_\_\_

- f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category: \$ \_\_\_\_\_

How many individuals are expected to participate in the sporting related event? \_\_\_\_\_

How many of the participants at the sporting related event are expected to be from another city or county? \_\_\_\_\_

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

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- g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Amount requested under this category: \$ \_\_\_\_\_

What sites or attractions will tourists be taken to by this transportation? \_\_\_\_\_

Will members of the general public (non-tourists) be riding on this transportation? \_\_\_\_\_

What percentage of the ridership will be local citizens? \_\_\_\_\_

- X h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$500.00

Live entertainment that includes a patriotic program. Tourist will also receive information about local attractions.

**Questions for All Funding Request Categories:**

1. How many years have you held this Event or Project: **7**
2. Expected Attendance: **18,000 to 20,000**
3. How many people attending the Event or Project will use Seagoville hotels? **25-50**  
Number of the people many nights will they stay: **1**
4. Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: **Not yet but continue to dialogue with hoteliers about how this benefits them.**
5. List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

<b>Month/Year Held</b>	<b>Assistance Amount</b>	<b>Number of Hotel Rooms Used</b>
<b>7/18</b>	<b>\$4,500.00</b>	
<b>7/19</b>	<b>\$4,500.00</b>	
<b>7/20</b>	<b>Due to Covid-19, no event held/no funds received</b>	

6. How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)? **Survey Hoteliers and restaurants. Interview attendees and live remotes with 95.5 FM radio.**
7. Please list other organization, government entities, and grants that have offered financial support to your project: **None**
8. Will the event charge admission? Do you anticipate a net profit from the event? If there is a net profit, what is the anticipated amount and how will it be used?  
**No admission charged. This event has never produced net profit. It is done as a service and if there were profit it would go to the next event.**
9. Please list all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

Newspaper:   X    
Radio:   X    
TV: \_\_\_\_\_  
Other Paid Advertising:   X  

Number of Press Releases to Media: **30 +**  
Number Direct Mailings to out-of-town recipients': **19,000**

Other Promotions: **Flyers, Posters, Festivals of Texas ads, Radio announcements on 95.5 FM, Signage.**

10. Will you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? **Yes**
11. Will you negotiate a special rate or hotel/event package to attract overnight stays?  
**Continuing to try.**
12. What new marketing initiatives will you utilize to promote hotel and convention activity for this event?

**95.5 FM will be running hourly ads and information. More media information. Signage.**

13. What geographic areas does your advertising and promotion reach: **Crandall, Kaufman, Terrell, Pleasant Grove, Hutchins, Ferris, Balch Springs, South and Southeast Dallas.**
14. How many individuals will your proposed marketing reach who are located in another city or county? **The broadcast radius is to include 500,000 + potential listeners.**

15. If the funding requested is related to a permanent facility (e.g. museum, visitor center):

Expected Attendance Monthly/Annually: **N/A**

Percentage of those in attendance that are staying at area hotels/lodging facilities: \_\_\_\_\_ %

**Please Submit no later than August 15<sup>th</sup> to:**

City of Seagoville  
City Secretary's Office  
702 N. Highway 175  
Seagoville, TX 75159  
(P) (972) 287-2819 (F) (972) 287-3891



# Seagoville

CHAMBER OF COMMERCE  
INFORMATION

— (C) —  
TOURISM BUREAU

109 N Kaufman Street  
Seagoville, Texas 75159  
(972) 287-5184

## Hotel Occupancy Tax Grant Funds

**2021**

### **4<sup>th</sup> of July Celebration**

Entertainment	\$1500.00
Staff Costs	\$1200.00
Advertising	\$1000.00
Supplies	\$300.00

**\$4,000.00**

## Application

Date: July 28, 2020

### ***Organization Information***

Name of Organization: **Seagoville Chamber of Commerce Information and Tourism Bureau**

Address: **109 N Kaufman Street**

City, State, Zip: **Seagoville, Texas 75159**

Contact Name: **Ritha Edwards**

Contact Phone Number: **(972) 287-5184**

Web Site Address for Event or Sponsoring Entity: **www.seagovillecoc.org**

Non-Profit or For-Profit status: **Non-Profit** Tax ID #: **47-2234629**

Entity's Creation Date: **December 10, 1979**

Purpose of your organization: **To promote local businesses and tourism for Seagoville, Texas.**

### ***Event Information***

Name of Event or Project: **Seagofest**

Date of Event or Project: **September 30 - October 1-3, 2021**

Primary Location of Event or Project: **C.O. Bruce Central Park**

Amount Requested: **\$10,500.00**

How will the funds be used: **Securing live entertainment, lighting, staging, and sound. Promoting the event with flyers, posters, signage and announcements on 95.5 FM. Securing carnival, food and craft vendors, live concerts, folkloric dance, school performances, Parade and Car Show**

Primary Purpose of Funded Activity/Facility:

To promote tourism for Seagoville and the surrounding areas.

**Percentage of Hotel Tax Support of Related Costs**

**30%** Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

**N/A** Percentage of Total **Facility Costs** Covered by Hotel Occupancy Tax for the Funded Event

**30%** Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities **30%**

**Which Category or Categories Apply to Funding Request, and Amount Requested Under Each Category:**

- a) Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$ \_\_\_\_\_
- b) Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$ \_\_\_\_\_
- c) Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity. Amount requested under this category: **\$5,000.00**
- d) Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms : **\$3,000.00**
- e) Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.** Amount requested under this category: \$ \_\_\_\_\_

- f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$ \_\_\_\_\_

How many individuals are expected to participate in the sporting related event? \_\_\_\_\_

How many of the participants at the sporting related event are expected to be from another city or county? \_\_\_\_\_

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

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- g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city.

Amount requested under this category: \$ \_\_\_\_\_

What sites or attractions will tourists be taken to by this transportation? \_\_\_\_\_

Will members of the general public (non-tourists) be riding on this transportation? \_\_\_\_\_

What percentage of the ridership will be local citizens? \_\_\_\_\_

- X h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: **\$2,500.00**

Carnival, live music, Car Show along with food and craft vendors. Local restaurants will be promoted along with local attractions.

### ***Questions for All Funding Request Categories:***

1. How many years have you held this Event or Project: **26**
2. Expected Attendance: **20,000 to 25,000 over three nights four days**

3. How many people attending the Event or Project will use Seagoville hotels? **75-100**

Number of the people many nights will they stay: **3**

4. Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: **Negotiation in process**

5. List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
<b>10/2018</b>	<b>\$11,000.00</b>	
<b>10/2019</b>	<b>\$11,000.00</b>	
<b>10/2020</b>	<b>\$12,500.00</b>	

6. How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)? **Interview hoteliers, restaurants, attendees, and live remotes done by 95.5 FM, surveys**

7. Please list other organization, government entities, and grants that have offered financial support to your project: **None**

8. Will the event charge admission? Do you anticipate a net profit from the event? If there is a net profit, what is the anticipated amount and how will it be used?

**No admission charged. Profits vary and will be used for the next event.**

9. Please list all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

Newspaper:   X    
Radio:   X    
TV: \_\_\_\_\_  
Other Paid Advertising:   X

Number of Press Releases to Media: **25** +  
Number Direct Mailings to out-of-town recipients': **19,000**

Other Promotions: **Flyers, Posters, Signage, P.S.A. from 95.5 FM and Festivals of Texas ads.**

10. Will you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? **Yes**

11. Will you negotiate a special rate or hotel/event package to attract overnight stays?  
**In the process**

12. What new marketing initiatives will you utilize to promote hotel and convention activity for this event?

**There will be announcements on 95.5 FM, live remotes from the event, and Signage.**

13. What geographic areas does your advertising and promotion reach: **State Wide**

14. How many individuals will your proposed marketing reach who are located in another city or county? **500,000 + potential listeners.**

15. If the funding requested is related to a permanent facility (e.g. museum, visitor center):

Expected Attendance Monthly/Annually: **N/A**

Percentage of those in attendance that are staying at area hotels/lodging facilities: \_\_\_\_\_%

**Please Submit no later than August 15<sup>th</sup> to:**

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# Seagoville

CHAMBER OF COMMERCE  
INFORMATION



TOURISM BUREAU

109 N Kaufman Street  
Seagoville, Texas 75159  
(972) 287-5184

## Hotel Occupancy Tax Grant Funds

**2021**

**SEAGOFEST**

Entertainment	\$3000.00
Staff Costs	\$2800.00
Printing and Signs	\$1500.00
Tables and Chairs	\$175.00
Advertising	\$1500.00
Supplies	\$150.00
Car Show	\$300.00
Event Insurance	\$735.00
Trophies	\$150.00
Postage and Mailing	\$190.00

**\$10,500.00**

## ***Regular Session Agenda Item: 9***

**Meeting Date:** August 31, 2020

### **ITEM DESCRIPTION:**

Discuss and consider appointing an elected official to represent the City of Seagoville as a member of the Trinity River Common Vision Steering Committee.

### **BACKGROUND OF ISSUE:**

The North Central Texas Council of Governments (NCTCOG) has been coordinating the Trinity River Common Vision and Corridor Development Certificate (CDC) Program since 1989 in a regional strategy to stabilize and reduce flood risks while promoting responsible development along the Trinity River corridor.

The local governments along the Trinity River cooperate with each other, NCTCOG, other Trinity River Common Vision participants, the U.S. Army Corps of Engineers, and other local, county, state, and federal entities in pursuit of a Common Vision for the Trinity River Corridor.

Seagoville voluntarily joined the Common Vision for the Trinity River Corridor in July 2019 with the adoption of Resolution 34-R-2019, an Inter-Local Agreement for local participation and cost sharing with NCTCOG to achieve the goals of the Trinity River Common Vision. The parties to the Agreement are not obligated to any other party to participate in any joint project without the express approval of all parties.

A Steering Committee of elected officials was established in the mid-1980s to guide the inter-jurisdictional Common Vision program, along with a Flood Management Task Force to provide technical expertise. The Steering Committee meets once per year with the Task Force, usually in September. The Flood Management Task Force is comprised of staff from various cities, counties and other government entities along the Trinity River and meets quarterly.

This year's joint meeting of the Steering Committee and the Task Force is scheduled to begin at 9:30 AM on Thursday, September 10, in the Regional Forum Conference Room at the NCTCOG office in Arlington.

### **FINANCIAL IMPACT:**

N/A

### **RECOMMENDATION:**

NCTCOG recommends an elected official from each participating community serve on the Trinity River Common Vision Steering Committee.

### **EXHIBITS:**

None

## ***Regular Session Agenda Item: 10***

**Meeting Date: August 31, 2020**

### **ITEM DESCRIPTION:**

Receive Councilmember Reports/ Items of Community Interest

### **BACKGROUND OF ISSUE:**

Section 551.0415 of the Texas Government Code authorizes a quorum of the governing body of a municipality or county to receive reports about items of community interest during a meeting without having given notice of the subject of the report if no action is taken. Section 551.0415 defines an “item of community interest” to include:

- (1) expressions of thanks, congratulations, or condolence;
- (2) information regarding holiday schedules;
- (3) an honorary or salutory recognition of a public official, public employee, or other citizen, except that a discussion regarding a change in status of a person’s public office or public employment is not an honorary or salutory recognition for purposes of this subdivision;
- (4) a reminder about an upcoming event organized or sponsored by the governing body;
- (5) information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the political subdivision; and
- (6) announcements involving an imminent threat to the public health and safety of people in the political subdivision that has arisen after the posting of the agenda.

### **FINANCIAL IMPACT:**

N/A

### **RECOMMENDATION:**

N/A

### **EXHIBITS:**

N/A

## ***Regular Session Agenda Item: 11***

**Meeting Date: August 31, 2020**

**ITEM DESCRIPTION:**

Future Agenda Items

**BACKGROUND OF ISSUE:**

Council provides direction to staff regarding future agenda items. These items will not be discussed and no action will be taken at this meeting.

**FINANCIAL IMPACT:**

N/A

**RECOMMENDATION:**

N/A

**EXHIBITS:**

N/A