

**SEAGOVILLE ECONOMIC DEVELOPMENT CORPORATION (SEDC)  
702 N. HWY 175 SEAGOVILLE, TEXAS 75159  
REGULAR MEETING**

The SEDC Board held a regular meeting on Thursday, October 22, 2020 beginning at 6:30 p.m. with a quorum present, to wit:

**PRESENT**

Jose Hernandez	Board Chair	
Stepper Sebastian	Board Vice Chair	
Barbara Sherman	Board Member	Absent
Harold Magill	Board Member	
Martin Ashley	Board Member	
Theo Hamilton	Board Member	
Mike Dupuis	Board Member	

The following visitor(s) and staff member(s) were present: City Manager Pat Stallings, City Attorney Victoria Thomas, Community Development Director Ladis Barr, Interim Finance Director Gail French, Director of Administrative Services Cindy Brown, and City Secretary Kandi Jackson.

**Invocation** – *Invocation was led by Board Member Ashley*

**Pledge of Allegiance** – *Pledge of Allegiance was led by Board.*

**Recognition of Visitors** – *Board Chair Hernandez recognized visitors.*

**CONSENT AGENDA**

**1. Consider approving Seagoville Economic Development Corporation Minutes for September 24, 2020 (City Secretary)**

*Motion to approve Seagoville Economic Development Corporation Minutes for September 24, 2020 – Magill, seconded by Dupuis; motion passed with all ayes. 6/0*

**REPORTS/RECOMMENDATIONS/REQUESTS**

**2. Discuss and consider approving a Resolution of the Board of Directors of the Seagoville Economic Development Corporation revising the signatory authority of American National Bank (Interim Finance Director)**

*Interim Finance Director French explained this Resolution revises the signatory authority of American National Bank. She stated this will remove Mr. Harvey and add Interim Finance Director French for signatory at American National Bank.*

*Motion to approve a Resolution of the Board of Directors of the Seagoville Economic Development Corporation revising the signatory authority of American National Bank – Ashley, seconded by Magill; motion passed with all ayes. 6/0*

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**3. Receive update from Retail Coach (City Manager)**

*Retail Coach President Farmer updated the Seagoville Economic Development Board concerning retailers and restaurants.*

*Board Chair Hernandez asked for updated cell phone data in the Starbucks area. Retail Coach President Farmer stated he would provide updated cell phone data.*

**4. Discuss and consider approving a Resolution of the Seagoville Economic Development Corporation Board of Directors approving the terms and conditions of and authorizing the Board Chairman to execute a Professional Services Agreement in substantially the form as attached hereto as Exhibit "1", including Exhibit "A" thereto, with the Retail Coach, LLC, for the purposes of providing assistance in Retail Recruitment and Development Strategy for a term of one year and for compensation in an amount not to exceed \$18,500; providing for a severability clause; and providing an effective date (City Manager)**

*Motion to approve a Resolution of the Seagoville Economic Development Corporation Board of Directors approving the terms and conditions of and authorizing the Board Chairman to execute a Professional Services Agreement in substantially the form as attached hereto as Exhibit "1", including Exhibit "A" thereto, with the Retail Coach, LLC, for the purposes of providing assistance in Retail Recruitment and Development Strategy for a term of one year and for compensation in an amount not to exceed \$18,500; providing for a severability clause; and providing an effective date – Magill, seconded by Sebastian; motion passed with all ayes. 6/0*

**5. Receive an update concerning Freedom Park (Community Development Director)**

*Community Development Director Barr provide photos and an update concerning Freedom Park. He also stated the park will be opened to the public after all hazards have been removed.*

*Board Chair Hernandez asked if benches will be installed. Community Development Director Barr stated benches, picnic tables, irrigation, and landscape will be installed.*

*Board Member Magill stated the surface looks nice and asked what is the life expectancy of the surface. Community Development Director Barr stated it is about twenty (20) plus years.*

**6. Receive Board Member reports**

*Board Member Sebastian stated he has been in contact with Dallas based Oakridge Retail and he will pass the contact information to City Manager Stallings.*

**7. Receive Citizen Comments – Citizens may speak 6 minutes each on any matter, other than personnel matters, or matters under litigation**

*None.*

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**8. Recessed into Executive Session at 7:03 p.m.**

**SEDC will recess into Executive Session in compliance with Texas Government Code:**

**A. Section 551.087. Discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations, and to deliberate the offer of a financial or other incentive to a business prospect, to wit: “KRR.”**

**B. Section 551.087. Discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations, and to deliberate the offer of a financial or other incentive to a business prospect, to wit: “Project Restaurant.”**

**9. Reconvened into Regular Session at 8:32 p.m.**

**SEDC will reconvene into open session, and take action, if any, on matters discussed in Executive Session.**

**A. Section 551.087. Discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations, and to deliberate the offer of a financial or other incentive to a business prospect, to wit: “KRR.”**

*No action taken.*

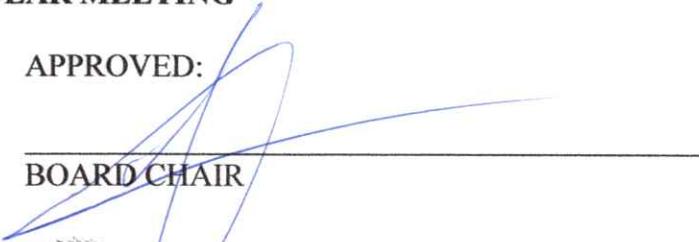
**B. Section 551.087. Discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations, and to deliberate the offer of a financial or other incentive to a business prospect, to wit: “Project Restaurant.”**

*No action taken.*

**Adjourned at 8:32 p.m.**

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APPROVED:



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BOARD CHAIR

ATTEST:

*Handi Jackson*  
SECRETARY

